

15. JANUARY 2018

HEIMTEXTIL 2018 IN FRANKFURT



The Heimtextil 2018 in Frankfurt/GER – the biggest international trade fair for home and contract textiles – was the first place to present our natural surfaces in 2018.

The main product on our stand was the organoid wallpaper on flax backing. We developed this product together with our partner NORAFIN. The natural surface made of hand-cut alpine hay attracted many visitors. They experienced our surfaces with their senses by seeing, touching and smelling the natural raw materials.



Also the trend scouts – 30 interior designers and architects – discovered our natural wallpaper as a trend product on their tour through the halls. Finally we won the AiT Trend 2018 – we are very happy about this award!